

A breakthrough for authentication and track & trace of pharmaceutical, food and beverage products.

For immediate release

AlpVision has teamed up with major pharmaceutical, food and beverage packaging manufacturers to integrate its Cryptoglyph marking technology in the latter's range of packaging solutions.

Cryptoglyph is an invisible digital security feature for authentication and track & trace applications containing encrypted information that can be applied via offset, rotogravure, laser or inkjet printing and is read and verified with standard scanners in conjunction with specialist software from AlpVision.

The Cryptoglyph invisible marking process can also apply to aluminium or polymer foils for the production of secured blister foils for pharmaceutical, food and beverage products.

Cryptoglyph technology integrates seamlessly with standard packaging production lines and does not require any modification or limitation of the packaging design.

If interested to implement a trial for fighting against counterfeiting and unsolicited re-import of your products, please contact:

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Watch a Video! at <http://www.alpvision.com/clips.html>

About AlpVision

Headquartered in Vevey, Switzerland, AlpVision SA focuses on digital imaging technology applied to fighting counterfeiting. In 2004, the company obtained the prestigious "European Seal of Excellence". Clients of AlpVision include companies from the top 100 enterprises worldwide. Cryptoglyph already protects millions of products and documents for these companies and others all over the world.



In addition, AlpVision Consulting Services division serves packaging producers, security printers, document issuers and brand owners with expertise ranging from security printing to IT system integration and R&D contracts.