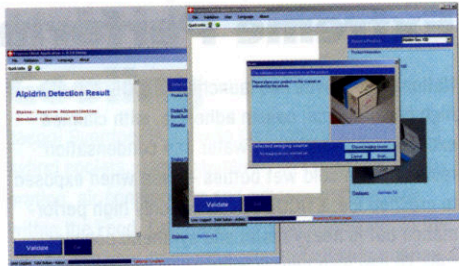


Krypsos Impacts

AlpVision presented its brand protection covert solutions for pharmaceutical products at the first anti-counterfeiting technologies meeting organised by WHO – IMPACT (International Medical Products Anti-Counterfeiting Taskforce) in Prague. AlpVision Vice-President, Philippe Jordan, disclosed the AlpVision integrated platform - Krypsos to conference attendees from all over the world, including government representatives from the EU and Asia, as well as pharmaceutical security officers. Krypsos is a server-based authentication system, which can include the Cryptoglyph packaging covert security solution as well as other security layers such as Fingerprint the AlpVision detection solution based on intrinsic characteristics of the product. Third party overt coding such as Bar Codes, 2D codes or OCR can also be



included. The Krypsos solution enables brand owners to provide their supply chain with a single point of contact for both fraud detection and genuine product authentication. It also provides valuable logistics information and can generate helpful electronic notification. And it needs only standard electronics equipment such as a flatbed scanner, digital camera or camera phone. For further information, telephone AlpVision on 0041219486464.