

Newsletter

July 15, 2010

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Headlines

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Important Chinese patent granted to AlpVision, June 2, 2010.

First Japanese Packaging printer Cryptoglyph® certified.

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AlpVision maintained its profitability in 2009 despite the gloomy economy and extended its activity in the Far East.

During its annual shareholders' meeting, AlpVision's president, Dr. Martin Kutter, informed the shareholders that the company had maintained its profitability in 2009 despite the gloomy economy. The payroll continued to increase consistently with the firm demand for software development and maintenance from the Forbes 2000 companies relying on AlpVision's anti-counterfeiting solutions, both On-Packaging (Cryptoglyph®) and On-Product/On-Dosage (Fingerprint™).

This very healthy situation provides AlpVision the means to further expand its IP portfolio and its international activities with a special attention for the Far-East, thus protecting its clients' investment in AlpVision's patented technology.



Important Chinese patent granted to AlpVision, June 2, 2010.



An important patent, part of AlpVision's portfolio of 35 patents, has been granted in the People's Republic of China, June 2, 2010. The patent (CN 101120384) covers the AlpVision proprietary Cryptoglyph® invisible marking using the varnish layer applied to various packaging (carton boxes, blister packs, labels etc.). Standard printing techniques and regular varnish ink (offset, flexography and rotogravure) are enough to provide a very high security at a very low cost, especially when large volume are considered. This process prevents counterfeiting by incorporating a signature of the form of a digital mark – the Cryptoglyph® – into parts or over the entire packaging or label. This mark is totally invisible and cannot be replicated.

The People's Republic of China represents an important market for the AlpVision's covert security solutions.

First Japanese packaging printer Cryptoglyph® certified.

A leading Japanese packaging printer has formally been through the quality process of applying the AlpVision patented Cryptoglyph® invisible marking to carton boxes and other packaging material. The quality process was performed for an offset folding box fully covered with invisible marking on all faces. To verify if the folding box is genuine only a simple scan is required on one face of the carton box, using a regular office scanner. This scanned image is sent to the secure server for verification. The server returns the verdict in a few seconds. AlpVision also provides local verification to the printer for quality acceptance.



AlpVision is very proud to see its anti-counterfeiting solution adopted by a major Japanese packaging producer, considering the very high degree of excellence that packaging should reach in Japan.

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