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AlpVision presents for the first time at PackExpo Chicago its complete range of digital solutions for product authentication on booth #4471.

AlpVision, the world's leader in digital invisible technologies for product authentication and counterfeit protection, opened its North American regional office at the Sears Tower in Chicago September 13, 2010. AlpVision sees PackExpo as the real start of North American coverage to better support and build relationships with the USA and Canadian customers and future customers.

The first time PackExpo presentation will showcase AlpVision's complete range of product protection solutions on stand #4471 North Hall. The AlpVision 'on-packaging' Cryptoglyph® and the AlpVision 'on-product' Fingerprint™ product protection solutions, which are already a success story in Europe, protects billions of items for Forbes 2000 companies.

AlpVision Cryptoglyph® is a proven covert security solution applied on the entire packaging at various layers that can be used to authenticate the product using a normal desktop scanner. The use of regular visible ink and standard printing equipment currently in production avoids alteration of the production process. No special security inks or security substances are needed.

AlpVision Fingerprint™ is a digital covert security solution for product authentication that can be applied to various molded or pressed products used for liquids, powders or tablets. This technology uses the intrinsic properties of the product itself for product identification and authentication.

Both AlpVision Cryptoglyph® and AlpVision Fingerprint™ use standard consumer electronic equipment such as an office flatbed scanner to carry out 'genuine or fake' verification anytime anywhere.

About AlpVision

www.alpvision.com

AlpVision S.A is the world's leader in digital invisible technologies for product authentication and counterfeit protection. In 2001, the company invented a breakthrough authentication technology for various packaging components and layers which is widely used by Forbes 2000 companies, in particular pharmaceutical and tobacco industries. AlpVision reached profitability in 2003 and has grown steadily since. In 2005 the company invented another breakthrough authentication technology for molded parts which does not require any additional marking.

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