

Newsletter

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Headlines

Meet us at EastPack, New York, June 10-12, 2014

Embedded QA – Battery Hardware Upgrade Available

European Union: Revision of the Tobacco Products Directive

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Meet us at EastPack, New York, June 10-12, 2014

EastPack, the East Coast Packaging Industry Event, returns to New York on June 10-12, 2014. Don't miss this unique opportunity to meet with Quincy Mattingly, regional manager, to get a first-hand demonstration of instant product authentication using an iPhone. Invisible and tailored for a seamless deployment, the AlpVision authentication solutions will help you efficiently protect your brand, the most valuable asset for your stakeholders. Send an e-mail to Quincy – quincy.mattingly@alpvision.com – to announce your participation and reserve a timeslot for a hands-on lab: see it, touch it, and test it! For **free** online registration click [here](#) – hurry up, only 8 days left till the show.



Embedded QA – Battery Hardware Upgrade Available



Are you using the AlpVision Embedded QA (EQA) quality control tool? In this case we have good news for you. It is now possible to upgrade the battery compartments to accommodate standard AA accumulators. Depending on the EQA use the battery life is between one and two years. The original EQA requires special battery packs which have to be ordered through AlpVision. If you go for the hardware upgrade you will be able to buy generic AA accumulators which has both a cost and replacement time advantage. Interested? Please call us at +41 21 9486464 or send an e-mail to avinfo@alpvision.com.

European Union: Revision of the Tobacco Products Directive

The revised directive of the European Union tobacco products (EUTPD) has now entered into force on May 19th, 2014. This 38 pages document covers a wide set of topics ranging from the product (ingredients and electronic cigarettes) to the security and traceability aspects. The Article 16.1 specifies that "all unit packets of tobacco products, which are placed on the market, carry a tamper proof security feature, composed of visible and invisible elements". The AlpVision Cryptoglyph feature is precisely matching this invisibility requirement. Moreover it is a well proven solution in the tobacco field from both the deployment and security point of views. For those tobacco companies which are not already using it, we believe that AlpVision Cryptoglyph will help them to conform to the new directive with a minimal financial and production impact.



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