

## Newsletter

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## Headlines

**Your support is requested – attend the PPC Fall Meeting**

**AlpVision reports great performance in 2013**

**Fingerprint for circularly symmetric objects**

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### Your support is requested – attend the PPC Fall Meeting

Just one year ago, AlpVision joined the Petroleum Packaging Council (PPC) with an overwhelming positive response to the AlpVision brand protection technology. Now it's time for you to continue supporting us by attending the PPC Fall Meeting 2014 from August 17<sup>th</sup> to 19<sup>th</sup> in the beautiful Squaw Creek Resort, North Lake Tahoe, CA. The PPC has prepared an excellent agenda to include AlpVision Regional Manager, Quincy Mattingly. He will be talking about how to save you money by using a completely digital anti-counterfeit technology for authenticating your lubricant products using a smartphone. Send an e-mail to Quincy ([quincy.mattingly@alpvision.com](mailto:quincy.mattingly@alpvision.com)) to announce your participation and reserve a timeslot for a hands-on experience! For online registration go [here](#) and additional information can be found in the PDF flyer [here](#).



### AlpVision reports great performance in 2013



AlpVision made the closure of its annual account for 2013 and is proud to report excellent results, as it has been the case for the past 14 years. Since its break even in 2003, AlpVision has always been profitable thanks to a careful financial management and a pragmatic innovation strategy. With a 14% EBIT growth between 2012 and 2013, AlpVision confirms once again its leading position in the field of digital covert authentication. In addition to this encouraging results, AlpVision has started a diversification strategy across many different industries which has proven to be successful and will further enforce the long term sustainability of the company. Ultimately, this strategy ensures that individuals and companies trusting our security solutions will benefit from a durable and stable relationship for a mutual benefit.

### Fingerprint for circularly symmetric objects

AlpVision provides mainly two covert authentication solutions: Cryptoglyph for printed materials and Fingerprint™ for molded and die-stamped items. One recurrent limitation of the Fingerprint™ solution has been that authentication requires an alignment in rotation. Although this is not a problem for most products, it is a real constraint in the case of uniform circular objects like injected molded flip-offs and caps. In the past month, we made a significant break-through that enables a successful authentication for any rotation angle between the smartphone and the product. Even better, this improvement of the smartphone algorithms has been achieved without impacting the detection speed. The end result is a user friendly smartphone authentication. The obtained performance is so good that it will probably be used for improving the entire Fingerprint™ product line.



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