

Newsletter

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Headlines

AlpVision Solutions Now Run on Android Smartphones

New AlpVision Anti-Counterfeiting Blog

Meet Us at AAPEX 2014, Las Vegas, November 3-6

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AlpVision Solutions Now Run on Android Smartphones

AlpVision provides two covert authentication solutions. Although invisible to the naked eye, both solutions can be detected instantly using an iPhone running on our dedicated application. In 2001, we started offering product authentication using document scanners and PC software. We then released the iPhone authentication application in 2012 and moved quickly to adapt it to other iOS devices, such as the iPhone 4S, 5, 5S and the iPod. This approach was so successful that we started porting the application to Android. However, in order to reach the real-time performance of the iPhone detector, we had to rewrite the detection algorithms from scratch. In addition, we had to perform specific optimizations related to camera and flash functions. These efforts paid off and we are happy to announce that AlpVision's Cryptoglyph product authentication application now runs in real-time on Samsung S5 under Android 4.4.2. We are very excited about this new release and look forward to further extending the usage of our solutions worldwide.



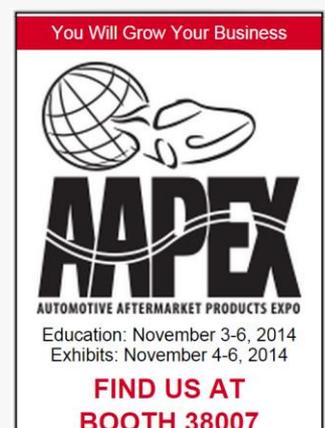
New AlpVision Anti-Counterfeiting Blog



We are pleased to announce the launch of our new Anti-Counterfeiting Blog, a space where AlpVision co-founders Fred Jordan and Martin Kutter will cover and share opinions about anti-counterfeiting and brand protection news. The blog, which can be found at http://www.alpvision.com/anticounterfeiting_blog.html, will provide unique insights into the way solution providers think and act in the field of anti-counterfeiting. The first entries focus on the updated Tobacco Products Directive (2014/40/EU), effectively repealing 2001/37/EC. For feedback and topic suggestions, readers are encouraged to contact the authors at avinfo@alpvision.com.

Meet Us at AAPEX 2014, Las Vegas, November 3-6

AAPEX – [Automotive Aftermarket Products Expo](#) – is one of the largest automotive aftermarket products expos in the US. During the three days (November 3-6) over 39,000 targeted buyers and 130,000 professionals from around the globe will gather in Las Vegas. Counterfeit auto parts are not only a financial problem (according to Havocscope, losses due to counterfeit auto parts reach more than \$45 billion), but they also have a huge impact on car safety. Meet our team at AAPEX 2014, booth 38007, to learn more about our solutions and see how they can help you protect your auto parts from counterfeiting. To register, please [click here](#). To plan your day, follow this [link](#). To announce your visit or schedule a one-on-one meeting, please contact our Regional Manager, Quincy Mattingly, at +1 (312) 283-8260 or quincy.mattingly@alpvision.com.



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