

Newsletter

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Headlines

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Two market studies list AlpVision among leading anti-counterfeiting companies

Three new AlpVision partners serving Asia

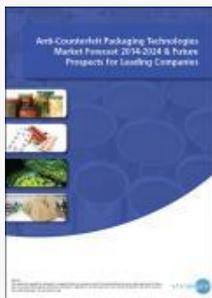
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AlpVision application, seamless compatibility with iPhone 6 and iPhone 6 Plus

On September 9, 2014, Apple released the iPhone 6 and iPhone 6 Plus. According to Apple's press release, the two new devices are "... the biggest advancements in iPhone history, featuring two new models with stunning 4.7-inch and 5.5-inch Retina HD displays, and packed with innovative technologies in an all-new dramatically thin and seamless design". AlpVision has tested the two new models for application compatibility and is proud to announce that our mobile authentication solutions and quality control tools run seamlessly on both devices. In addition to compatibility, application performance has increased substantially with screen size, camera quality, detection speed and usability. The main reason for this improvement lies in the iPhone 6 and iPhone 6 Plus faster autofocus and enhanced color rendering. With the release of the new iOS 8 mobile operating system on September 17, 2014, the new devices offer additional camera control and handling features, which contribute furthermore to enhanced user experience.



Two market studies list AlpVision among leading anti-counterfeiting companies



At the beginning of 2014, visiongain published a new report on "Anti-counterfeit packaging technologies market forecast 2014-2024". The report identifies trends and segments with high revenue potential, analyzes submarkets, and reviews solution and technology providers. AlpVision is extremely pleased to be listed in the report as one of the 15 leading companies providing services and solutions to protect products against counterfeiting, as well as product security throughout the supply chain. In total, the report lists 116 companies and 37 other organizations. Report details can be viewed online on the [visiongain website](http://visiongain.com). A second report published in Markets and Markets in August 2014 also lists AlpVision among the top 10 key players in global anti-counterfeiting packaging.

Three new AlpVision partners serving Asia

AlpVision is proud to announce three new partnerships to help commercialize its anti-counterfeiting and product authentication solutions in the Asian markets. AlpVision will be working with *swiss bridge consulting* (Switzerland, Hong Kong, Vietnam), an independent company with a decade of experience in brand protection, anti-counterfeiting and document security; *KAO ASIA Industrial Ltd* (Hong Kong), a company selling and servicing machinery for post-press processing and packaging production; and, *Mingjian Inch* (Beijing) Technology (Beijing, China), a company specialized in selling authentication solutions to the Chinese market. With fake products increasingly becoming a safety concern, the need for effective and efficient solutions is more important than ever. Thanks to our new partnerships, AlpVision is now in an excellent position to serve the Asian regions and provide local commercial and technical support.



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