

Newsletter

AlpVision SA

1800 Vevey, Switzerland
T: +41 21 948 6464

AlpVision North America

Chicago, IL 60606, USA
T: +1 312 283 8260

AlpVision China

Shanghai 200131, China
T: +86 21 2076 5516
W: www.alpvision.com

Headlines

October 2, 2017

New! Fake & Genuine Detection

iPhone 8 Full Compatibility

Meet AlpVision in November

New! Fake & Genuine Detection

All the AlpVision authentication applications automatically detect authentic products by analyzing in real-time the video stream coming from the camera of the smartphone, giving the user instant authentication of the product. This is particularly impressive since the detected features are invisible to the naked eye. However, many customers have requested to be able to recognize not only genuine items but also to automatically detect counterfeit products. We recently developed this new capability and it is now used in several released products. This added functionality expands the versatility and user friendliness of AlpVision authentication solutions.



iPhone 8 Full Compatibility



Historically, AlpVision has always supported the Apple iPhone series since the iPhone 4. Therefore, all our applications are carefully tested on each hardware model version as well as each main iOS release. Thanks to our US-based operations, we were able to receive the iPhone 8 a few days after its release. We thoroughly benchmarked the iPhone 8 for our range of technologies and are happy to report that we observe a full compatibility with our detection applications. Moreover, the processor A11 of the iPhone 8 is estimated to have more than 50% of additional computing power compared to the iPhone 7. This will further expand the power of our authentication applications and will benefit immediately to all our customers.

Meet AlpVision in November

This coming November will be a busy month. 30 days and 3 opportunities to meet AlpVision and experience our solutions first hand. The first two opportunities take place in London, UK, and the third one in Munich, Germany. The first event is the Brand Protection and Anti-Counterfeiting Summit which brings together the most innovative brands and enforcement agencies in Europe. AlpVision will be there on November 14th. On November 15th, you can meet us at the Next Generation Nicotine Delivery, Europe's leading nicotine product conference, at the Millennium Gloucester Hotel. The Brand Protection Congress is the third event in November. It takes place in Munich, November 21-22. The BPC addresses the most challenging issues such as counterfeiting, trademarks, illicit trade, brand infringements, cybercrimes and the grey market. If you are interested in our products and cannot make it to any of these three events, let us know and we would be happy to visit you directly

